



Healthy Baby Network

Networking Session
April 21, 2016

Notes

Attendees: Letitcia Alston, Society for the Protection and Care of Children; Krysta Baccari, Jordan Health; Anita Black, Greater Rochester Health Foundation; Nancy Carson, Excellus Blue Cross Blue Shield; Kathy Cummins, Center For Youth and Crisis Nursery; Sonia Figeroa, YourCare Health Plan; JoeAnn Flagg, Excellus Blue Cross Blue Shield; Sara Jenks, The Hoekelman Center at URMC; Heidi Loomis, Nurse Family Partnership; Kelly O'Dell, Parents as Teachers; Margy Peet, Monroe County WIC; Lynnette Robinson, NeighborWorks Rochester; Diane Santos, Fidelis Care; Megan Smith, Society for Protection and Care of Children; Kim Walker, Strong Recovery Chemical Dependency; Amanda Williams, YourCare Health Plan

Healthy Baby Network Staff: Sherita Bullock, Doris Carrasquillo, Lauren Deutsch, Valerie Garrison, DeVon Medlock, Ngozi Nkiruka, Yolanda Sayres, Deanna Spiotta

Discussion	Contact Information
<p>1. Sherita Bullock, Maternal Infant Community Health Collaborative Program Director – Healthy Baby Network - Sherita welcomed everyone and introduced herself and Healthy Baby Network. Baby Love is a case management program that provides care to pregnant and parenting women. Baby Love addresses mom's physical and emotional health. Healthy Baby Network uses PeerPlace Network as a way to track case management. Healthy Baby Network has a new website. Our online resource directory is available at www.healthy-baby.net under Resources. Please check your listing to make sure it is correct. If there are updates, you can contact Deanna at deanna@healthy-baby.net. Please be sure that we have your email address.</p>	<p>www.healthy-baby.net</p>

<p>Our primary contact method is email. The Networking Sessions are an opportunity to come together and learn about the services available in the community. Deanna will send out the notes from this session and post them on our website under “News & Events.”</p>	
<p>2. Lauren Deutsch, Executive Director - Healthy Baby Network - You will be seeing a survey sent to you soon, so that we can find out how to best help our mothers.</p>	
<p>3. Ngozi Nkiruka, Health Educator - Healthy Baby Network - Ngozi provides perinatal health education workshops to high risk, high need women in the community. She also provides preconception health education to teens in the community, e.g. Young Mothers Interim Health Academy. She teaches preconception health education using the Healthy Life Plan Journal, a journal that people can keep and addresses emotions, LARC, contraception, building healthy relationships, etc. Ngozi is also available to present on infant mortality. If you are interested in having Ngozi present, please contact her. Ngozi and other Healthy Baby Network staff will be on Our Voice talk radio on 104.3 FM and online, once a month. May 17 is the next appearance at 10am.</p>	<p>ngozi@healthy-baby.net 585-546-4930 x221</p>
<p>4. Amanda Williams and Sonia Figueroa - YourCare Health Plan - YourCare is a sister company to Monroe Plan for Medical Care. YourCare provides Medicaid Managed Care, Child Health Plus and Essential Plan products and a 24 hour nurse line for moms. Sonya facilitates Medicaid and Child Health Plus enrolling.</p>	<p>sfigueroa@yourcarehealthplan.com 585-435-6362</p>
<p>5. Nancy Carson, Community Outreach - Excellus Blue Cross and Blue Shield - We are excited about the Essential</p>	<p>Health Insurance help: 1-888-315-7662 Essential Plan help: 1-888-370-7098</p>

<p>Plan which is a new program as of 2016. This plan is like the qualified health plan based on income and household size. This is not a high deductible plan. People can enroll all year long for this plan. In regards to the qualified health plans: if there is a special enrollment period and you go through a life change like losing your job or getting married, you can enroll through a life change rule. There is a penalty fee of \$695 or 2.5% of your income if you do not have health insurance.</p> <p>JoeAnn Flagg, Marketplace Facilitated Enrollment – We have a location at Court Street, but we also have multiple locations. JoeAnn is available for presentations to the community on enrollment.</p>	<p>Health Insurance Tax Penalty information: 1-888-241-2093</p>
<p>6. Valerie Garrison, Healthy Start Project Director - Healthy Baby Network – The Healthy Start program assists moms with pregnancy until their child is the age of 2. Healthy Start supports seven practices that are using the Centering Pregnancy model. The Centering Pregnancy program is a program in which case managers work with women who are pregnant in a group prenatal care setting. Healthy Start also works with Parents as Teachers (PAT) and the fatherhood program through PAT.</p>	<p>valerie@healthy-baby.net 585-546-4930 x204</p>
<p>7. Doris Carrasquillo and DeVon Medlock, Outreach Workers - Healthy Baby Network - Our Outreach Team goes out into the community and assists people with finding health insurance and connecting moms to support by making referrals to support services and case management services.</p>	<p>Doris – doris@healthy-baby.net 585-546-4930 x211</p> <p>DeVon – devon@healthy-baby.net 585-546-4930 x212</p>
<p>8. Yolanda Sayres, Outreach Coordinator - Healthy Baby Network – Our Outreach Team’s services are</p>	<p>yolanda@healthy-baby.net 585-546-4930 x203</p>

<p>done on a referral basis. We make sure moms and people we encounter get enrolled into a medical or support services program. We want to make sure that everyone in the household has health insurance so we help the people around mom as well as mom. We conduct street outreach as well as attend events and health fairs.</p>	
<p>9. Anita Black, Associate Program Officer – Greater Rochester Health Foundation – We strive to improve the health status of Rochester residents based on inequality. We address that through the grants that fund our organization. The foundation took a strong interest in children, addressing social, emotional, and behavioral needs. We commissioned a group of stake holders to take a look at children’s social, emotional and behavioral health. The University of Rochester was hired to do surveys with providers and parents to get a sense of the need and pulled some data. That data was compiled to create the Crisis and Care Report that focuses on the gaps in health services and quality and care. An Implementation Task Force and an advocacy group was created to address needs. We have hired the Children’s Agenda to be our advocacy group. You could offer many of your families our services. Please visit our website to find out how to access the advocacy efforts. Please contact Anita if you have ideas on how to create synergy on how to improve children’s needs.</p>	<p>ablack@thegrhf.org 585-258-1714</p> <p>www.thegrhf.org</p>
<p>10. Diane Santos - Fidelis Care – Fidelis Care can assist with enrolling families and individuals in medal level plans and Child Health Plus. We were a satellite office in Rochester, but now we are moving into a regional office, here in Monroe County. We will be hiring for roughly 225 positions. Please refer</p>	<p>dsantos@fideliscare.org</p> <p>www.fidelis.org</p> <p>Downtown office: 28 East Main Street (First Federal Plaza) 8:30am – 5:00pm Monday - Friday</p>

<p>people interested in applying to our website, www.fidelis.org. We opened an office downtown that is on the bus route and this office is staffed with enrollers. Someone is available Monday through Friday from 8:30am-5pm and we can accommodate appointments.</p>	
<p>11. Margy Peet - Monroe County Women Infants and Children (WIC) - WIC works with pregnant moms and children under the age of 5, providing nutritional counseling and providing moms with checks for healthy food. Margy does outreach, focusing on food related agencies and the religious community. We just did our first newsletter for physicians and we will be doing more. WIC also has a breastfeeding program where women can come for help with breastfeeding.</p>	<p>MargyPeet@monroecounty.gov</p>
<p>12. Heidi Loomis - Nurse Family Partnership (NFP) - We recently moved to the Health Department at Westfall. Nurse Family Partnership is a home visitation program for low income pregnant moms that works with women from pregnancy through 2 years of age. Women must be expecting their first baby (it does not have to be their first pregnancy) and must be low income. Women with Medicaid are eligible. Women must be less than 28 weeks because Nurse Family Partnership wants to improve pregnancy outcomes and increase the self-sufficiency of the family. We talk about goals, how to have a healthy pregnancy, and what resources we can provide to achieve their goals like going back to school. People enrolled in WIC are not automatically enrolled in NFP. WIC will refer to NFP, but not automatic.</p>	<p>hloomis@monroecounty.gov</p> <p>www.nursefamilypartnership.org</p> <p>111 Westfall Rd Room 1064 Rochester, NY 14620 1-585-753-BABY</p>
<p>13. Sara Jenks - Greater Rochester LARC Initiative - We provide education on the safety, effectiveness, and availability</p>	<p>sara_jenks@urmc.rochester.edu larc.urmc.edu 585-276-6234</p>

<p>of LARC for teens in Rochester. We connect them to adults that work with youth, not directly to youth. We present to community based organizations as well. Our goal is to decrease incidents of teen pregnancy through LARC – IUD. We can do in-house presentations and bring food to teach about LARC. We have a training coming up on June 3: Beyond the Pill at the University of Rochester. You can sign up online. Providers can gain up to 7.25 continuing education credits. You can email Sara with any questions. This training is for providers and non-providers.</p>	<p>Beyond the Pill – June 3 Register online here: tinyurl.com/larc-ucsf-rochester</p>
<p>14. Kelly O’Dell, Parent Educator – Parents as Teachers (PAT) – Parents as Teachers is a home visiting program. PAT is referred to families who are have children in the prenatal stage through kindergarten graduation. PAT is based on the idea that the parents are the child’s first teacher. We practice parent and child activities that focus on child development. We address attachment, safe sleep, nutrition, and family well-being. We also have a fatherhood program. Arthur Dilbert is our fatherhood coordinator. At this time, our wait list is dwindling, so we are taking more families. We also do development screenings every year. PAT is a voluntary program. To be eligible, families must live in the City of Rochester and are expecting a baby or parenting a child from newborn through kindergarten graduation.</p>	<p>Free and voluntary program. 585-436-0370 x308 Celebrating Fatherhood Arthur Dilbert 585-436-0370 x310</p>
<p>15. Kim Walker, Nurse – Strong Recovery Chemical Dependency – We offer a variety of outpatient services. We are offering an Opioid Overdose Prevention Training. This training is the first Tuesday of every month at 5:30pm. All attendees will receive a free overdose prevention kit. Please contact Michele Herrmann to RSVP and for information.</p>	<p>Michele Herrmann 585-275-1829 michele_herrmann@urmc.rochester.edu</p>

<p>16. Megan Smith – Society for Protection and Care of Children (SPCC) Infant Mental Health Program and Teen Age Parents Support Services (TAPSS) – The SPCC offers long-term case management and therapeutic services to teens under 21 and moms and/or dads. We offer case management as well as in-home services, tutoring, internship opportunities, and referrals to other programs. There is no wait list for this program. The Infant Mental Health Program is mostly trauma informed with attachment based work. We work with kids who have lost a parent due to incarceration or death. We also address fatalities through a therapeutic program. We have case managers if the family needs that. Megan meets with the family to improve the relationship with the parents and child that has been interrupted due to trauma. Infant Mental Health is not specifically teen related – the child is usually between 0-3, but Megan also works with clients up to age 6.</p>	<p>msmith@spcc-roch.org 585-325-6101 Fax: 585-325-6960</p>
<p>17. Krysta Baccari, Health Educator – Jordan Health at Community Place – We work primarily with adolescents 18-25 years old. Krysta is available to present on any health education issue – pregnancy testing, pap smears, pelvic exams, STD testing, etc. If you are a patient with Jordan you can access any of the 10 sites. It’s a one stop shop for primary care, emergency, dental, and optometry.</p>	<p>kbaccari@jordanhealth.org www.jordanhealth.org 585-784-5940</p>
<p>18. Kathy Cummins, Volunteer Coordinator – Center For Youth and Crisis Nursery – We have a program where teens, 16-21 can learn workforce development and we can help them find jobs. We are looking for teens right now for that program. We have a maternity group home, a transitional living shelter for young men, and an emergency</p>	<p>201 Genesee Park Blvd. Rochester, NY 14619 (585) 235-5750 24-hour Line: 585-271-7670</p>

<p>shelter for runaways and homeless kids ages 12-18. Crisis Nursery provides child care for when a crisis happens within a family. Tours are available. Child care is free and can be overnight, 24/7, or however long they need based on the crisis. Families need to have an idea of when they will be able to pick up the child and the parent needs to sign the child in.</p>	
<p>19. Letitia Alston – Society for Protection and Care of Children (SPCC) Teen Age Parents Support Services (TAPSS) – The TAPSS program works with teens and parents, age 22 and younger. We also facilitate Parents as Teachers. We try to meet all of our teens and young parents where they are, financially and emotionally.</p>	<p>585-325-6101 Fax: 585-325-6960 ballen@spcc-roch.org www.spcc-roch.org</p>
<p>20. Lynnette Robinson – NeighborWorks Rochester – NeighborWorks Rochester focuses on housing. We focus on the new home owner or helping someone become a new home owner through our free financial fitness program. This program is offered four times a year. There is more information on our website. We can also help with budgeting, credit scores, and how those things affect your life. We focus on the healthy community because a healthy home starts with one door and spreads throughout the community. We can also help with pest management. We have an event coming up: A Celebration of Rochester Neighbors. This event will recognize people that volunteer in our community. There will be food, live music, and awards presented. It is free for community organizations, general admission is \$50 and there is also vendor form. We also have a sponsorship form if anyone is interested in sponsorship. AmeriCorps VISTA is also looking for volunteers. Please</p>	<p>www.nwrochester.org</p>

contact floresj@cityofrochester.gov if you are interested.	
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*The Networking Session notes can be found on our agency website at www.healthy-baby.net
under "News & Events."*